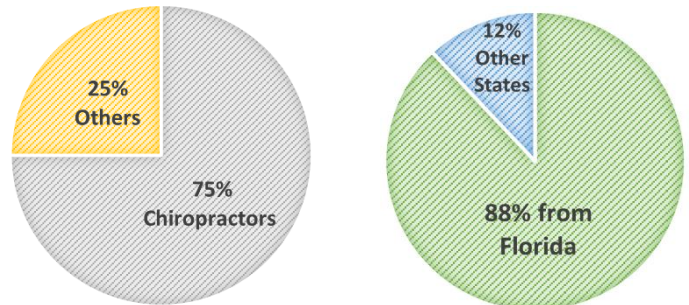


Thank you for your interest in exhibiting at a Florida Chiropractic Association event. Chiropractors attending the Southeast Regional Convention come to accrue their state required continuing education credits and to shop the expo for the latest in technology, equipment, and wellness products. Continuing education is also provided for certified chiropractic physicians assistants and chiropractic assistants.

While the majority of the attendees are from Florida, our educational program is approved in over 45+ states. Typically, out of state attendees visit this event from Illinois, Michigan, New Jersey, New York, Ohio, Pennsylvania, and Texas.

EXPECTED ATTENDANCE

In 2022, when we last held a SE Regional event, we had over 300 attendees join us. **We anticipate 350 in-person attendees in 2024** with a 48-booth exhibit hall.



SCHEDULE

Exhibitor setup is on Thursday, June 6 from 7pm to 9pm with expo hours Friday and Saturday. The expo ends at 5:30pm on Saturday, June 8. **Travel and flight plans need to be scheduled accordingly.** Early dismantlement will result in the following penalties: \$300 fine, the post-event attendee list will not be available, and exhibit space may not be offered at future FCA events.

PRICING

Exhibit pricing ranges from \$900 to \$1,135 and consists of 8x10 spaces and 6x2 tabletop spaces.

Please note that the exhibit fee is the cost of renting the space. Should you require furniture and/or electricity, these would be available at an additional cost. You are permitted to bring your own furnishings, or you may rent them from the official decorator. The cost for a 6- or 8-foot skirted table, two chairs and a waste basket is typically \$270. Basic electric would be approximately \$388+. The exhibit hall is carpeted, and basic WiFi is included complimentary.

The Service Kit is made available approximately 60 days out from the event and will include shipping options and order forms for furniture rentals, electric and lead retrieval service.

CANCELTION POLICY

A non-refundable deposit amount of \$200.00 per exhibit space will hold the confirmed exhibit location(s) until April 8, 2024. Full and final payment is due on or before April 8, 2024. Exhibits with an outstanding balance after April 8, 2024, are subject to reassignment and loss of deposit. The deposit is non-refundable and cannot be applied to another event or booth balance in the event the number of booths reserved is reduced. If FCA cancels an exhibitor based upon any violation in this Contract, the Exhibitor Policy, Rules and Regulations, the deposit is non-refundable. **The entire payment is non-refundable after April 22, 2024.**

EXHIBITOR ENTITLEMENTS

- A complimentary pre-reg attendee list IN PDF FORMAT is provided to all exhibitors approximately 2-weeks out from the event (May 23) with a final list provided a week post-event. Includes USPS mailing address information only.
- Company name + booth number with web link on the event website.
- Company name + booth number included in the onsite exhibitor directory.

EVENT SPONSORSHIPS

For our Regional events, we offer sponsorship packages that vary in price from \$2,900 to \$5,600 depending on the event and the sponsor level selected. Each sponsor level includes at least one exhibit space, participation in a prize stamp program that increases booth traffic, a banner ad on the event website, and sponsor recognition in pre-, post-, and onsite event marketing pieces.

[View](#) our 2024 event sponsorship opportunities.

OTHER MARKETING AND SPONSORSHIP OPPORTUNITIES

Event advertising and marketing is limited to confirmed exhibitors.

We offer a stamp validation program to increase booth traffic onsite. Doctors must visit each sponsor to get their card validated for a chance to win 1-of-3 cash prizes totaling \$1,500 to \$2,000. The CashQuest program is included in the sponsorship package mentioned above or it can be purchased a la carte. The average cost to participate in the CashQuest program at a Regional event is \$300.

[Show guide advertising](#) ranges from \$30 to \$350 for Regional events.

2024 EVENT SCHEDULE



<p>FEB 9-10 NW Regional Expo Panama City Beach</p> <p>EXPECTED ATTENDANCE 175+</p> <p>BOOTH PRICING \$720 - \$975</p>	<p>JUN 6-8 SE Regional Expo Ft Lauderdale</p> <p>EXPECTED ATTENDANCE 350+</p> <p>BOOTH PRICING \$909 - \$1,135</p>	<p>Aug 15-18 The National by FCA Orlando</p> <p>EXPECTED ATTENDANCE 2,400+</p> <p>BOOTH PRICING \$1,815 - \$2,645</p>	<p>NOV 21-23 SW Regional Expo Naples</p> <p>EXPECTED ATTENDANCE 350+</p> <p>BOOTH PRICING \$900 - \$1,280</p>
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