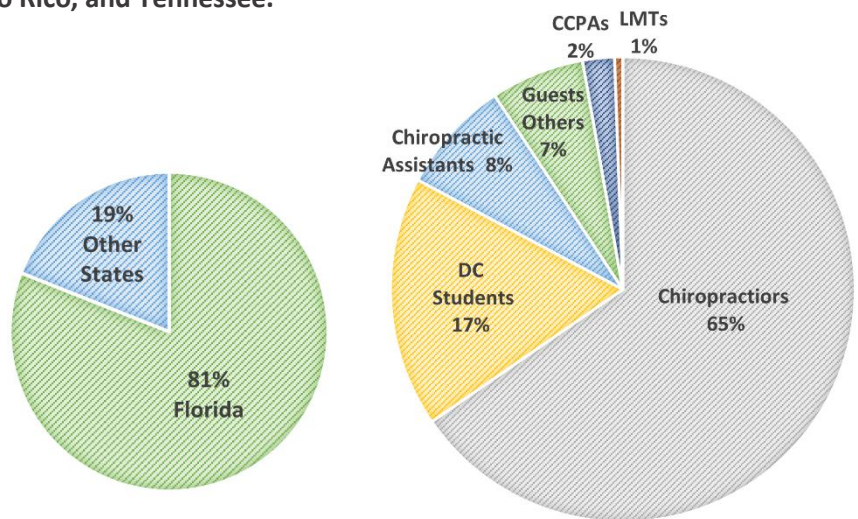


Thank you for your interest in exhibiting at a Florida Chiropractic Association event. Chiropractors attending The National by FCA Convention and Expo come to accrue their state required continuing education credits and to shop the expo for the latest in technology, equipment, and wellness products. Continuing education is also provided for certified chiropractic physicians assistants and chiropractic assistants.

While the majority of the attendees are from Florida, our educational program is approved in over 45+ states. Typically, out of state attendees visit this event from California, Colorado, Georgia, Michigan, North Carolina, New Jersey, Oklahoma, Oregon, Pennsylvania, Puerto Rico, and Tennessee.

EXPECTED ATTENDANCE

In 2023, we had over 2,400 attendees join us in-person. We anticipate **2,400 in-person attendees in 2024** with a 388+ booth expo.



SCHEDULE

Exhibitor setup is on Thursday, August 15 from 1pm to 7pm with expo hours Friday through Sunday. The expo ends at 12pm on Sunday, August 18. **Travel and flight plans need to be scheduled accordingly.** Early dismantlement will result in the following penalties: \$300 fine, the post-event attendee list will not be available, and exhibit space may not be offered at future FCA events.

PRICING

Exhibit pricing ranges from \$1,815 to \$2,645 and consists of 10x10, 8x10, and 6x8 spaces along with 6x2 tabletops. The majority of the booths are 8' deep x 10' wide with an average booth fee of \$2,565.

Please note that the exhibit fee is the cost of renting the space. Should you require furniture and/or electricity, these would be available at an additional cost. You are permitted to bring your own furnishings, or you may rent them from the official decorator. The cost for a 6- or 8-foot skirted table, two chairs and a waste basket is typically \$270. Basic electric would be approximately \$500+. The exhibit hall is carpeted, and basic WiFi is included complimentary.

The Service Kit is made available approximately 60 days out from the event and will include shipping options and order forms for furniture rentals, electric and lead retrieval service.

PAYMENT AND CANCELATION POLICY

A non-refundable deposit amount of \$250 per exhibit space will hold the confirmed exhibit location(s) until May 3, 2024. Full and final payment is due on or before May 3, 2024. Exhibits with an outstanding balance after May 3, 2024, are subject to reassignment and loss of deposit. The deposit is non-refundable and cannot be applied to another event or booth balance in the event the number of booths reserved is reduced. If FCA cancels an exhibitor based upon any violation in this Contract, the Exhibitor Policy, Rules and Regulations, the deposit is non-refundable. **The entire payment is non-refundable after June 20, 2024.**

Payments submitted by ACH are subject to a \$15 service fee per bounced and/or rejected transaction.

EXHIBITOR ENTITLEMENTS

- A complimentary pre-reg attendee list IN PDF FORMAT is provided to all exhibitors approximately 2-weeks out from the event (Aug 1) with a final list provided a week post-event. List includes USPS mailing address information only.
- Company name + booth number with web link on the event website.
- Company name + booth number included in the onsite exhibitor directory.

EVENT SPONSORSHIPS

At The National, we offer sponsorship packages that vary in price from \$8,000 to \$48,900. Each sponsor level includes at least one exhibit space, participation in a prize stamp program that increases booth traffic, a banner ad on the event website, and sponsor recognition in pre-, post-, and onsite event marketing pieces.

[View](#) our 2024 event sponsorship opportunities.

OTHER MARKETING AND SPONSORSHIP OPPORTUNITIES

Event advertising and marketing is limited to confirmed exhibitors.

We offer a stamp validation program to increase booth traffic onsite. Doctors must visit each sponsor to get their card validated for a chance to win 1-of-3 cash prizes totaling \$10,000. The CashQuest program is included in the sponsorship package mentioned above or it can be purchased a la carte at \$975...sponsors receive priority.

[Show guide advertising](#) ranges from \$80 to \$1,500.

2024 EVENT SCHEDULE



FEB 9-10 NW Regional Expo Panama City Beach	JUN 6-8 SE Regional Expo Ft Lauderdale	Aug 15-18 The National by FCA Orlando	NOV 21-23 SW Regional Expo Naples
EXPECTED ATTENDANCE 175+	EXPECTED ATTENDANCE 350+	EXPECTED ATTENDANCE 2,400+	EXPECTED ATTENDANCE 350+
BOOTH PRICING \$720 - \$975	BOOTH PRICING \$909 - \$1,135	BOOTH PRICING \$1,815 - \$2,645	BOOTH PRICING \$900 - \$1,280