

8/20/10



**NATIONAL
Convention & Exposition
2010**

**THE GAYLORD PALMS RESORT AND
CONVENTION CENTER
KISSIMMEE, FLORIDA**

AUGUST 26-29, 2010

**DOCTOR CLASS
DESCRIPTIONS**

8/20/10

Doctor Special Pre-Convention Program
(Separate registration required)

Thursday, August 26, 2010

8:00am-9:40am & 10:20am-Noon

Miami 2-3

[Mollie Frawley, R.N.](#)

Workers' Compensation Certification Course

This separate program offers attendees a unique opportunity to attend a 'must have' pre-certification program to facilitate their participation in Florida's workers' compensation. Based on the original five hour course, approved by the Florida Division of Workers' Compensation, this program prepares practitioners new to Florida workers' compensation and updates veteran practitioners in what mandates the healthcare practitioner MUST DO to be compliant. Some of the key points Mollie will lecture on include countering insurers' limitations on access to chiropractic, mandated form due within 24 hours of EVERY office visit, 2009 changes to fee schedule, including HCPCS codes, 6 prerequisites to getting paid, and stringent reimbursement dispute regulations.

Doctor Sessions
Thursday, August 26, 2010
PM

1:00pm-2:40pm

Sun Ballroom AB

[Walter H. Schmitt, D.C., D.I.B.A.K., D.A.B.C.N.](#)

Prevention of Medical Errors: The Adverse Effects of NSAIDs (Medical Errors)

Anti-Inflammatory Drugs (NSAIDs) cause over 100,000 hospitalizations and over 16,000 deaths a year in the United States alone. NSAIDs are commonly prescribed by medical physicians, self-prescribed as over-the-counter medications by our patients, and even recommended by many non-medical physicians in the over-the-counter forms. Adverse side effects of NSAIDs in addition to those that are life-threatening include interference with liver detoxification, joint healing, fracture healing, nutritional health, and others. These adverse effects impede effective chiropractic care and are barriers to positive clinical outcomes. Natural, safe, highly effective alternatives to NSAIDs that every physician should know how to use will be discussed.

(Speaker provided by Biotics Research Corporation)

1:00pm-2:40pm & 3:20pm-5:00pm

Sanibel 1

Keith Walburn, DC

Neuromusculoskeletal Aspects of Small Office Functional Rehabilitation (Clinical CE)

In today's tight economy it is increasingly important to give the patient more than they expect and to do it effectively and efficiently. The small office presents the greatest active care challenge with reduced space and personnel. This class will attempt to give the clinician the insight and tools to provide high quality functional rehabilitation at a reasonable cost giving both the practitioner and the patient more bang for the buck.

(Speaker provided by Performance Health, Inc.)

1:00pm-2:40pm & 3:20pm-5:00pm

Tallahassee 1

Jay Robbins, DC, DACBN, CCN

Chiropractic Nutrition – Adrenal Support and Calcium Metabolism (Clinical CE)

Chiropractic nutrition is the use of diet and food supplements to support the chiropractic adjustment and the tool for addressing the biochemical aspect of the subluxation. The subluxation is the way the body speaks to us about its needs. Disturbances in function cause specific subluxations by way of the *viscero-somatic reflex*. Chronic visceral dysfunction and overload will cause a persistent or recurring subluxation. Relying on the perfect testimony of the recurring subluxation to determine nutritional needs enables the doctor of chiropractic to accomplish great things.

(Speaker provided by Standard Process, Inc.)

Doctor Sessions

Thursday, August 26, 2010 cont.
PM

1:00pm-2:40pm & 3:20pm-5:00pm

Tallahassee2-3

[David Hogsted, DOM](#)

Detoxification and Digestive Support (Clinical CE)

In 2008, the acid reflux drug Nexium was the second highest prescribed medication in the United States. The digestive symptoms of acid reflux, bloating, constipation, and irritable bowel are now so common that most people consider them to be 'normal'. In this presentation, David Hogsted, D.O.M. discusses the fundamental root causes underlying these widespread digestive problems, and why effective nutrition protocols for detoxification and healthy digestion may also be necessary for successful outcomes with seemingly unrelated disorders (musculoskeletal inflammation, obesity, hormone imbalances, etc.). Recent research validating the use of intestinal probiotics for metabolic health will also be discussed.

(Speaker provided by Standard Process, Inc.)

3:20pm-5:00pm

Sun Ballroom AB

Ron Wellikoff, DC

Documentation: What's New for 2010 (Documentation)

This course establishes an overview for the purpose of documentation and record keeping - teaching doctors to establish medical necessity, document with SOAP Notes, while emphasizing that all records must prove to be evidence-based. Dr. Wellikoff will review CMT Codes, along with evaluation and management codes, modifiers, physical medicine and rehabilitation documentation. Doctors will have a good knowledge of the above mentioned along with ICD-9, ICD-10, and HCPCS Level II codes by the end of this 2 hour course, and be able to directly implement these updates and changes in their office Monday Morning!

3:20pm-5:00pm

Sanibel 2-3

[J. William Beakey, B.A., L.Ac, D.O.M.](#)

A Systematic Approach to Cardiovascular Care (Clinical CE)

This presentation will review cardiovascular pathogenesis, laboratory assessment, and nutritional therapy for complementary care physicians. Why is cardiovascular disease still the number one killer despite unprecedented awareness and a vast array of drugs that address this disease process? Get to the HEART of cardiovascular disease by looking at the role of the most relevant factors involved in development, including stress, hormonal shifts, bone health, and the overwhelmingly negative effect of the modern diet. A thorough review of the numerous lab tests related to the cardiovascular system and dysfunctional metabolism will provide an excellent base for assessment and understanding the effects of the disorder. An overview of Metabolic Syndrome will offer insight into the substantial role of refined carbohydrates, sugars, and acidic foods in CVD. The role of hormones, including insulin, PTH, cholecalciferol, thyroid, and testosterone will be explained. A clear and concise look at the most pervasive problem in American health care makes this lecture a powerful bridge to clinical success.

(Speaker provided by PCS Labs)

Doctor Sessions
Thursday, August 26, 2010 cont.
PM

3:20pm-5:00pm

Miami

[Walter H. Schmitt, D.C., D.I.B.A.K., D.A.B.C.N. / Kerry McCord, D.C., DIBAK](#)

[Injury, Inflammation & Pain Relief: Acute Pain \(Clinical CE\)](#)

In this stand-alone session, participants will learn simple, cutting-edge techniques for acute pain based on combining principles of the modern neurology of pain with those of traditional acupuncture meridian therapy. In lecture, demonstration, and workshop, easy-to-use methods will be taught for evaluating and treating patients with pain ranging from "on-the-field" injuries up to about one week following the onset of pain. All techniques are performed by hand, so no special equipment or acupuncture needles are necessary. Also discussed are several key nutritional and biochemical factors that can cause, enhance, and prolong acute pain. These non-AK pain relief techniques, originally developed with manual muscle testing by Dr. Schmitt, have been adapted for non-AK practitioners and are designed to be taught to your patients for home care. These powerful, highly effective pain relief techniques are based on Dr. Schmitt's popular book "Stop Your Pain Now!"

(Speaker provided by Biotics Research Corporation)

Doctor Sessions

Friday, August 27, 2010 - AM

8:00 AM – 9:40 AM

Tampa

[David Brownstein, M.D.](#)

Drugs that Don't Work and Natural Therapies That Do: Dyslipidemia, Statins (Risk Management)
How to accurately interpret lipid studies including relative vs. absolute risk and the truth about cholesterol-lowering drugs will be elucidated. The most common side effect associated with statins is muscle pain, ranging from mild discomfort to life-threatening muscle damage. Serious adverse effects including CHF, brain dysfunction, cancer and Parkinson's disease will be discussed, as detailed in his bestselling book entitled "Drugs That Don't Work & Natural Therapies That Do". Dr. Brownstein will share cautions and contraindications as well as safe and effective natural strategies to lower cholesterol levels and improve patient care.

(Speaker provided by Biotics Research Corporation)

8:00am-9:40am

Sun Breakout 3-4

[John Davila, D.C.](#)

Risk Management Compliance in the Chiropractic Practice (Risk Management)

Dr. Davila will discuss where audits come from as well as how our treatment plans often cause red flags in the insurance world. He will give a detailed outline of corporate compliance policies and courtesies as well as OIG compliance in financial policies and review of opinions and regulations. Dr. Davila will give advice that doctors will be able to implement in their practice Monday Morning!

(Speaker provided by Performance Health, Inc.)

8:00am-9:40am

Sun Ballroom

Anthony Hamm, DC / [Mollie Frawley, R.N.](#)

Physician Quality Reporting Initiative-PQRI (Documentation)

This course will provide participants with information on the Physician Quality Reporting Initiative (PQRI). The importance and implications of this program for the chiropractic profession, how to participate in PQRI and information about the requirement to participate in PQRI beginning in 2015 will all be covered. This program will give participants the tools needed to begin participating in PQRI today.

(Speaker provided by ACA & FCA)

8:00am-9:40am

Sanibel 2-3

Ron Fudala, DC, DACAN

Metabolic Myopathies – Things that Cramp and Spasm (Clinical CE)

Dr. Fudala will cover the metabolic origins of complaints seen in a chiropractic practice with respect to muscle cramps and spasms. The metabolic basis of muscle dysfunction will be explored along with the wide variety of evidence-based diagnostic and therapeutic approaches specific to the chiropractic setting.

(Speaker provided by IACN)

Doctor Sessions

Friday, August 27, 2010 – AM cont...

8:00am-9:40am & 10:20am–Noon

Sanibel 1

[Dan Clark, MD](#)

Mitochondrial Dysfunction and Chronic Inflammatory Disease (Clinical CE)

A lecture focusing on the latest information about cancer, cardiovascular disease, lymes disease, & autism. The causal factors for each of these diseases will be discussed and alternative therapies that assist in their reversal. This seminar is power packed with useful information.

(Speaker provided by Pure Vitality)

8:00am-9:40am & 10:20am–Noon

Tallahassee

[Michael Dobbins, D.C.](#)

Myths and Facts About pH (Clinical CE)

Find out if food does matter and if pH will influence pathology and what if anything can we do about it.

(Speaker provided by Standard Process, Inc.)

8:00am-9:40am & 10:20am-Noon

Sarasota

[Mark Charrette, D.C.](#)

Lower Extremity Adjusting (Clinical CE)

Learn everything you need to know about extremity adjusting from one of chiropractic's most dynamic speakers! Dr. Charrette will teach you how to adjust the most common subluxation patterns found in the feet, knees, hips, wrists, elbows and shoulders. His incredibly effective adjusting protocols are so easy to duplicate that you can start using them on Monday morning. Dr. Charrette's specially developed protocols will help you achieve better results for your patients.

(Speaker provided by Foot Levelers, Inc.)

10:20am-11:00am

Sun Breakout 2

Mike Reinmund, CTFA

Health Care "Act" of 2010 – Tax Change – (NOT FOR CE CREDIT)

Everyone is asking the question, how will this new Health Care Act affect your taxes and your investment strategy in 2010? Michael Reinmund will relay to his attendees how many high-income taxpayers will likely be significantly affected by the revenue-raising provisions of the Health Care Act as well as what is commonly-referred to as the "Expiring Bush Tax Cuts of 2001". This one hour lecture will cover how this will affect the "Big 3": Capital Gains and Dividends, Estate and Gift Taxes, and increased Income Tax Brackets. Lastly, attendees will learn Portfolio Positioning and Asset Allocation in the new tax landscape, as well as Roth IRA Conversions.

(Speaker provided by Regions Bank)

Doctor Sessions

Friday, August 27, 2010 – AM cont...

10:20am-Noon

Tampa

[Vaughn R. Cook, OMD](#)

The Future of Medicine: BioEnergetic Technology to Improve Patient Outcomes (Clinical CE)

It's time to take your practice to a new level and improve patient care with more effective treatment plans. Learn how Biocommunication can assist you in correlating clinical indicators and patient symptoms, which often appear to be unrelated. You will learn why BioEnergetic technology works and how to easily integrate or expand clinical nutrition services into any practice type. Current, evidence-based research will be reviewed.

(Speaker provided by Biotics Research Corporation)

10:20am-Noon

Sun Ballroom

[David Brownstein, M.D.](#)

Effective Natural Strategies for Osteoporosis and Acid Reflux (Clinical CE)

This course will review the mineral content of bones, bone remodeling, mineral density testing, including how to interpret a BMD test. Risk factors and the adverse effects of bisphosphonate medications will be presented. Natural, safe preventative strategies will be discussed including exercise, diet, dairy, hydration, hormonal balancing, pH and supplementation. The health consequences of low stomach acid will be reviewed including microbial imbalances (H. pylori, bacterial, Candida), mineral and B12 deficiencies, GERD, and the relationship to osteoporosis and chronic conditions including arthritis. The adverse effects of antacids will be elucidated as detailed in Dr. Brownstein's bestselling book *"Drugs That Don't Work and Natural Therapies That Do."*

(Speaker provided by Biotics Research Corporation)

10:20am-Noon

Sun Breakout Room 3-4

[Kevin Jardine, D.C., CSCS, ART, Med. Ac.](#)

Applied Science, Theory, Clinical Application of Kinesiology Taping (Clinical CE)

This compact and informative clinically relevant presentation will educate the busy practitioner, or those wishing to be busier, on the therapeutic efficacy of kinesiology taping for enhanced patient outcomes. Important updates in the research pertaining to pain neurophysiology and nociceptive impact on neuromuscular deficits will be highlighted. This will provide the framework of the concepts as to how kinesiology taping achieves its therapeutic potency. From there, clinically relevant demonstrations and instruction of applications will follow to give the participants the skills necessary to start seeing results Monday morning.

(Speaker provided by Spider Tech)

Doctor Sessions

Friday, August 27, 2010 – AM cont...

10:20am-Noon

Sun Breakout Room 5-6

James Ventresca, DOM, MA, NCCAOM

Acupuncture Exam Review Class (Clinical CE)

This 2-hour class is primarily designed for chiropractors that are preparing to take a national acupuncture exam. Doctors currently practicing acupuncture, who would like to rehearse some of the basic materials, or those considering acupuncture training will also find this class useful. Doctors will learn the specific areas of an acupuncture education that should be focused on, in preparation for an exam, as well as for effective practice. The class will focus on how to use the extensive handout, which directs further independent study.

(Speaker provided by Acu Practice)

10:20am-Noon

Sanibel 2-3

Greg Fors, DC, IBCN, AHS

Neuropathophysiology of Autism, ADHD, Bipolar, Depression and Anxiety in Children and a Neuro-metabolic Approach for Managing These Children (Clinical CE)

This 2 hour lecture is a timely exploration of the exploding epidemic of autism and ADHD, providing participants with a clear understanding of this growing crisis. A majority of Dr. Fors practice is dedicated to treating children and adolescents with these complex disorders. He will explore the underlying etiology of this epidemic and a natural neuro-metabolic approach to dealing with these disorders. The attendee will be prepared to continue their learning in this important field of treatment

(Speaker provided by IACN)

10:20am-Noon

Daytona

Ed Williams, DC, FCA's CEO Emeritus

Chiropractic Philosophy For Success in the 21st Century (Clinical CE)

Presenting topics for personal and practice growth, Dr. Williams will integrate the old with the new and discuss how modern science validates what we have always believed in chiropractic. Get an attitude adjustment to reach new heights in your personal practice life. Re-define and reinvigorate for a better life starting NOW.

11:00am-Noon

Sun Breakout Room 2

David Falconer, Sr. Vice President

Retirement Plans – Current Landscape (NOT FOR CE CREDIT)

What type of retirement plan makes the most sense for your practice? What is the maximum amount that I can contribute? How will proposed federal legislation effect my retirement plan? Participants will learn the basics about the different types of retirement plans and how each type of plan affects the maximum contributions available to the owner/practitioner.

(Speaker provided by Regions Bank)

Doctor Sessions Friday, August 27, 2010 – PM

1:00pm-2:40pm

Sun Ballroom

[Michael Dobbins, D.C.](#)

Prevention of Medical Errors: Herb Drug Interactions (Medical Errors)

The use of herbal remedies for health continues to grow in popularity. Surveys have found that about 50% U.S. adults have used herbal remedies. Dr. Dobbins will present an overview of the most current clinical applications and scientific information regarding herbal therapy efficacy, safety, cautions, potential adverse reactions, and interactions with RX and OTC drugs. He will share basic safety guidelines for medicinal herbs that many patients use regularly, including: Garlic, Echinacea, Korean Ginseng, St. John's Wort and Ginkgo Biloba. General botanical safety cautions for pharmaceutical medications will be presented, including: Aspirin, Benzodiazepines, Chemotherapy, Oral contraceptives, and Anti-coagulant therapy. A clinical resource list of recommended herbal safety references will be provided. (NEJM 1993;328:246-52; JAMA 1998;279:1548-53)

(Speaker provided by Standard Process, Inc.)

1:00pm-2:40pm

Tampa

[Walter H. Schmitt, D.C., D.I.B.A.K., D.A.B.C.N.](#) & [Kerry McCord, D.C., DIBAK](#)

Injury, Inflammation, and Pain Relief: Chronic Pain (Clinical CE)

In this stand-alone session, participants will learn simple, powerful techniques for chronic pain based on combining principles of the modern neurology of pain with those of traditional acupuncture meridian therapy. In lecture, demonstration, and workshop, easy-to-use methods will be taught for evaluating and treating patients with pain that has been present for more than a week and as long as decades. All techniques are performed by hand – no special equipment or acupuncture needles are necessary. Also included are several key nutritional and biochemical factors that can cause, enhance, and prolong chronic pain. These non-AK pain relief techniques, originally developed with manual muscle testing by Dr. Schmitt, have been adapted for non-AK practitioners and are designed to be taught to your patients for home care. These powerful, highly effective pain relief techniques are based on Dr. Schmitt's popular book "Stop Your Pain Now!"

(Speaker provided by Biotics Research Corporation.)

1:00pm-2:40pm

Tallahassee

[Hal Blatman, M.D.](#)

New Ideas for Treating, Understanding, and Diagnosing Myofascial Pain (Clinical CE)

Myofascial pain is treatable with chiropractic techniques. A deeper understanding of stress, myofascial pain, nutrition, and fascia connections in the body will broaden and increase your success as a clinician. Dr. Blatman, trained by Dr. Janet Travell, will lead a "hands-on" workshop that focuses on a comprehensive medicine approach to acute and chronic pain and dysfunction. This workshop will sharpen your clinical skills and give you tools that will distinguish you in your practice.

(Speaker provided by Standard Process, Inc.)

Doctor Sessions

Friday, August 27, 2010 – PM cont...

1:00pm-2:40pm

Sanibel 2-3

Brad McKechnie, DC, DACAN, FICC, FIACN

Vertebral Artery dissection and Multiple Sclerosis (Clinical CE)

Controversy exists in the chiropractic profession as to whether subluxation complexes cause Multiple Sclerosis. Dr. McKechnie will provide an in-depth review of subluxation physiology and MS physiopathology and compare and contrast the two entities. The attendee will be able to provide a rational explanation to patients as to the role of spinal manipulation in the management and treatment of MS and discuss the important role chiropractic physicians possess in managing these patients.

(Speaker provided by IACN)

1:00pm – 2:40pm & 3:20pm-5:00pm

Sun Breakout 3-4

Steven J. Gould, D.C., DACBR, FICC

Spinal & Musculoskeletal MRI Review (Clinical CE)

Dr. Gould will provide doctors with an overview of basic MRI physics. A review of common MRI protocols for image sequence selection will be provided. Listing of indications and contraindications for MRI will also be reviewed. Basic image interpretation with concentration on understanding tissue changes from one imaging sequence to the next will also be provided. Understanding how different tissues such as water, fat and blood respond in different imaging sequences will aid in differential diagnosis. Dr. Gould will discuss the imaging finding for several specific disorders in the spine, shoulder and knee.

(Speaker provided by NCMIC)

1:00pm-2:40pm & 3:20pm – 5:00pm

Sun Breakout 5-6

Steven Weiniger, D.C.

Posture Expert: A Brand for Chiropractic Prosperity and Cultural Authority (Clinical CE)

Learn focused motion posture exercise for rehab and to help patients experience functional improvement through stronger posture. Patients come in with pain--and all too often, once the pain is gone, so are they. Balance, Alignment and Motion (B.A.M.) exercise protocols are progressive exercises you can start teaching patients on Monday morning. Each structured exercise strengthens a link in the kinetic chain and lays the groundwork to progress to more challenging activities. Attendees will help patients "stand taller" starting Monday using a ball and other low-tech tools to strengthen posture and increase the ability to control the alignment and motion of the pelvis, head, and torso. Posture and rehab exercises are often a billable service, easily incorporated into any practice to build a RehabCare bridge from AcuteCare and Wellness Care. In addition, interactive Posture Principle demonstrations are integrated with exercises to provide effective and memorable patient communications to demonstrate the value of StrongPosture™. Branding DCs as "The Posture Expert" is the Chiropractic opportunity to excite patients, sedentary or athletic, golfer or runner, computer programmer or tennis player, to choose post relief Rehab Care and then Wellness Care to move and age well.

(Speaker provided by Performance Health, Inc.)

Doctor Sessions

Friday, August 27, 2010 – PM cont...

1:00pm-2:40pm & 3:20pm – 5:00pm

Daytona

[Jeff Lewin, D.C., CCSP](#)

Core Myths: Integrating the Core into Your Active Care Protocol (Clinical CE)

The “core” is the corset of muscles and connective tissue that encircle and hold the spine in place. Strengthening the muscles that help support the spine and improve posture, dramatically decreases the symptoms of lower back pain. However, there’s much mythology out there about the core! A recent study in The British Journal of Sports Medicine asserted that some of the key findings from the first Australian study of back pain might be wrong. Even if they were true for some people in pain, the results might not apply to the generally healthy and fit, whose trunk muscles weren’t misfiring in the first place. A core exercise program should emphasize all of the major muscles that girdle the spine, including but not concentrate only on the abdominals. This presentation includes a hands-on Workshop of the three most important exercises targeting the core.

(Speaker provided by Breakthrough Coaching & PHI)

1:00pm-2:40pm & 3:20pm – 5:00pm

Sun Breakout 2

[Jeffrey Spencer, MA, DC](#)

Physical Therapy: We were right all along (Clinical CE)

In his presentation, doctor Jeff Spencer discusses the biology of innate intelligence and quick, effective leading edge clinical methods to get and keep the body performing at its best by removing the interferences that prevent innate’s capacity to get and keep the body well. Doctor Spencer will review the principle interference categories and specific clinical techniques to improve your clinical outcomes so you can practice with increase confidence even with the toughest cases.

(Speaker provided by Erchonia Medical)

1:00pm-2:40pm & 3:20pm – 5:00pm

Sanibel 1

Vincent DeBono, DC

Myofascial Directional Therapy (Clinical CE)

This lecture will begin with the explanation of why musculo-skeletal tissues are highly responsive to mechanical signals for their homeostasis, repair and adaptation. Dr. DeBono also addresses how connective tissue, electrical and cellular signaling are involved with tissue remodeling, and how generally dynamic/rhythmic actions are more effective in activating these cellular processes. This lecture has a wonderful demonstrative approach of relaying soft tissue information and will enable all attendees to implement techniques learned on Monday morning!

(Speaker provided by National University of Health Science)

1:00pm-2:40pm & 3:20pm – 5:00pm

Sarasota

[Mark Charrette, D.C.](#)

Lower Extremity Adjusting (Clinical CE)

Learn everything you need to know about extremity adjusting from one of chiropractic’s most dynamic speakers! Dr. Charrette will teach you how to adjust the most common subluxation patterns found in the feet, knees, hips, wrists, elbows and shoulders. His incredibly effective adjusting protocols are so easy to duplicate that you can start using them on Monday morning. Dr. Charrette’s specially developed protocols will help you achieve better results for your patients.

(Speaker provided by Foot Levelers, Inc.)

Doctor Sessions

Friday, August 27, 2010 – PM cont...

3:20pm – 5:00pm

Tallahassee

[Hal Blatman, M.D.](#)

Nutrition for Healing from Pain (Clinical CE)

There are many sources of pain in the body, and healing from pain has some consistent common factors that apply to all. The human body has a tremendous capacity to heal itself, and we need to teach our patients how to get out of their own way. This workshop will broaden your understanding of how food choices may prevent healing and decrease the effectiveness of pain medication and chiropractic therapies, or encourage and accelerate the same. A holistic understanding of the basics of Fibromyalgia and gastrointestinal health will be reviewed.

(Speaker provided by Standard Process, Inc.)

3:20pm – 5:00pm

Tampa

[David Brownstein, M.D.](#)

Iodine: Why You Need It & Why You Can't Live Without It (Clinical CE)

This lecture will unravel the mystery of Iodine and review the role of Iodine in health and how a deficiency in Iodine leads to a host of chronic health challenges. Dr. Brownstein will present a paradigm shift in the importance of Iodine and lay out the reasons why we need Iodine and why can't live without it.

(Speaker provided by Biotics Research Corporation)

3:20pm – 5:00pm

Sun Ballroom

[John Davila, D.C.](#)

Unlocking the Mystery Behind Documentation and Medical Necessity (Documentation)

Dr. Davila will review understanding Medicare Regulations, the OIG Report from May 2005 regarding proposed 67% post payment denial rate as well as the outcome review and findings as well as additional documentation requests medicare program integrity. Attendees will be familiar with Medicare requirements of section 240 including the exam requirements, treatment plans, daily note requirements, and wellness notes.

(Speaker provided by Performance Health, Inc.)

Doctor Sessions

Friday, August 27, 2010 – PM cont...

3:20pm – 5:00pm

Sanibel 2-3

Ron Fudala, DC, DACAN / Michael Hall, DC, DABAN / Joseph Ferezy, DC, DACAN, FIACN / Greg Fors, DC, IBCN, AHS / Brad McKechnie, DC, DACAN, FICC, FIACN

DEBATE : Ethics in a Neurology Practice (Clinical CE)

Ethics in general chiropractic practice relates to the fair and proper treatment of patients in a manner which ensures that the needs and priorities of the patient are held in highest position by the practicing physician. Likewise, ethics in the practice in neurology will ensure that the needs of the patient are paramount, and that the chiropractic neurologist and general chiropractic practitioners employing techniques and methods in the field of neurology do so in a proper manner. In this time of slipping ethical standards in the culture of the United States, it is imperative that the ethical aspects relating to the practice of neurology are reviewed.

Chiropractors are hawked treatments for stroke, Parkinson's disease, MS and the like. Is there a rational basis for these treatments to cure or are they the snake oil of the current decade. As we explore the arena of ethics in the practice of clinical neurology, we need also to consider the role the Academy should play in highlighting established techniques and identifying those that are investigational in nature. Several specialties of our profession have weighed in on techniques in the past including spinal diagnostic ultrasound (radiology) and surface EMG (neurology) which allows guidance for specialists and generalists alike when deciding how best to practice and what really has been supported by evidence. Is the Academy ready to stand up for evidence based care... and will we call care investigational when it is? Are we going to participate in the arena of public protection or are we in the doctor protection business?

(Speaker provided by IACN)

Doctor Sessions
Saturday, August 28, 2010 – AM

8:00am-9:05am

Sun Ballroom

Ethics: Yours, Mine, or Whose?

Michael Dobbins, DC

(Speaker provided by Standard Process, Inc.)

Ethical Issues in Chiropractic Neurology: Practice for income or Outcome?

Joseph Ferezy, DC, DACAN, FIACN

(Speaker provided by IACN)

Empowering Patients with Posture Exercise and Education for Rehab, Results and Credibility

Steven Weiniger, DC

(Speaker provided by Performance Health, Inc.)

Ethical Testing and Report Findings

Tim Maggs, DC

(Speaker provided by Foot Levelers, Inc.)

Clinical Nutrition: Determining Quality Supplements for Optimal Patient Response

Walter Schmitt, DC

(Speaker provided by Biotics Research Cooperation)

How to be Successful and Ethical

David Brownstein, MD

(Speaker provided by Biotics Research Cooperation)

9:05am - 9:40am & 10:20am-Noon

Sun Ballroom

Better Results Through Ethically Sound Decisions and Communication (Ethics)

Todd Winegar, DC

Literature and studies show that malpractice is often provoked, initiated or considered by the "words", "attitudes", "demeanor" and yes "arrogance" of the doctor. This program will provide an immeasurable understanding and insight into the communication between The Doctor and Patient and begin to provide a foundational platform of greater understanding.

Doctor Sessions

Saturday, August 28, 2010 AM/PM cont.

8:00am-9:40am

Tallahassee

Frank King, MD, DC

Expanding Your Practice, Safely and Effectively with Homeopathy (Not for CE Credit)

Homeopathy actually corrects nerve interferences where the hands of the chiropractor cannot reach. In fact, homeopathy empowers the chiropractor to impact the whole nervous system. We find that homeopathy is the key to completing chiropractic destiny. Although the procedures taught in this course can be applied with any homeopathic company's product line, we have developed new, easy-to use, contemporary homeopathy procedures that have turned this once complex, time-consuming, healing art into an easy and accessible system for the broad-scoped, high volume practice. And, a high volume practice is essential to significantly reach a vast population in great need. This course is designed to provide turnkey educational tools, personal impartation of our success, and implementation skills.

(Speaker provided by Chiropractic Economics)

10:20am-Noon

Tallahassee

John H. Maher, DC, DCBCN, BRIC / Randy Gerson, Director of Marketing

The Three Key Secrets of Business Success with Nutrition (Not for CE Credit)

In this session you will learn secrets how to get the "EASY BUTTON" to a successful nutritional practice. Gain the knowledge on how to avoid the most common pitfalls and how to select the perfect nutritional solution for your individual practice and why this is key in order to maximize physical patient results, add new patients through referrals and retain more current patients while driving more revenue while still maintaining a high volume practice without draining you and your staffs time and energy.

(Speaker provided by Chiropractic Economics)

1:00pm-2:00pm

Sun Breakout 2

Robert Hayden, DC, PhD, FICC

Georgia Laws and Rules 2010 *for GA DC's only*

This is a one hour review of the laws and rules governing chiropractic practice in the State of Georgia. Dr. Kinney will have an emphasis on recent changes in board rules, new Georgia legislation and how it affects DC's, as well as court cases involving Georgia DC's. This class will aid practitioners as they are reminded of rules which are often overlooked.

GA STATE Certificates of attendance will be distributed during class

1:00pm-2:40pm

Sun Ballroom

[John Lockenour, D.C.](#)

Risk Management from the Philosophical Perspective (Risk Management)

To provide the clinician with background in indentifying clinical practices which increase risk of malpractice, while also providing that individual with information on techniques to minimize risk and improve patient relationships and care.

(Speaker provided by Foot Levelers, Inc.)

Doctor Sessions

Saturday, August 28, 2010 PM cont...

1:00pm-2:40pm

Sarasota 1-2

[David Brownstein, M.D.](#)

The Fallacies of a Low Salt Diet – Mineral Deficiencies, Dyslipidemia (Clinical CE)

The important differences between the mineral contents and the relationship of pH of refined and unrefined salt (contains over 80 essential minerals) will be reviewed. Mineral depletion and deficiencies caused by refined salt and associated risks will be discussed. The relationship between hypertension and salt forms will be explored. The serious adverse effects of a low-salt diet affecting the nervous and musculo-skeletal systems, immune function, hormone production, lipid abnormalities, myocardial infarction, mortality and insulin will be presented, and are detailed in his popular book "Salt Your Way to Health."

(Speaker provided by Biotics Research Corporation)

1:00pm-2:40pm

Sanibel 2-3

Brad McKechnie, DC, DACAN, FICC, FIACN

Cervical Radiculopathy and Spinal Cord Tumors (Clinical CE)

This problematic condition often is underappreciated by many practitioners. Dr. McKechnie will review the various factors that determine prognosis, which options patients face, and the role of manipulation and rehabilitation in effectively managing patients with this disorder.

(Speaker provided by IACN)

1:00pm-2:40pm & 3:20pm-5:00pm

Sanibel 1

David Seaman, DC

How to Give an Effective Nutritional Adjustment (Clinical CE)

Adjustments are a necessity on all levels, and nutritional adjustments, if done properly, can be an equal player in the field of creating wellness. In this lecture attendees will learn the characteristics of patients who do not respond adequately to manual care and rehabilitation, as well as the nutritional factors related to NSAID use. Dr. Seaman will expound upon the importance of Vitamin D, and how small intestine bacterial overgrowth can lead to widespread pain – and how to best avoid it.

(Speaker provided by Anabolic Labs)

1:00pm-2:40pm & 3:20pm-5:00pm

Sarasota 3

[Tim Maggs, D.C.](#)

The Structural Management Program (Clinical CE)

The Structural Management™ Program is designed to allow the doctor to bring a clearer message to their community, one appropriate for sports, industry, geriatric, pediatrics and more. And, when the patient comes in, The Structural Fingerprint™ Exam will give you all the information you need to give a "lifetime" report of findings.

(Speaker provided by Foot Levelers)

Doctor Sessions

Saturday, August 28, 2010 PM cont...

1:00pm-2:40pm & 3:20pm-5:00pm

Sun Breakout 5-6

John Brimhall, BS, BA, DC, FIAMA, DIBAK

Creating Miracles with Nutrition & Laser in the Chiropractic Practice (Clinical CE)

Increase results, referrals and your practice income by solving your patients health puzzle. Learn the signs, symptoms, evaluation, physical and functional diagnosis, with advanced (nutritional, laser, fascial and detox) treatment for today's presenting health problems: Obesity, loss of insulin sensitivity, Syndrome X, Female Health/Bioidentical Hormones (amenorrhea, dysmenorrhea, polycystic ovaries and infertility), Fibromyalgia, Lyme's Disease, Chronic Fatigue Syndrome, Impotency/ED, Chronic pain, Inflammation, Polycystic Kidneys, Neurological Disorganization/ADD-ADHD, Chronic Hidden Toxins and Infections.

(Speaker provided by Nutriwest)

1:00pm-2:40 & 3:20pm – 5:00pm

Tallahassee

Michael Dobbins, D.C.

Aging vs Growing Older – The Truth About Antioxidants and Aging (Clinical CE)

No one wants to "age" but we will grow older. Are there principles and factors of nutrition that can make the difference?

(Speaker provided by Standard Process, Inc.)

2pm-2:40pm & 3:20pm-5:00pm

Sun Breakout 3-4

J. William Beakey, B.A., L.Ac, D.O.M.

HIV / AIDS: CDC Update, Pathophysiology, Immune Testing & Support (AIDS/HIV for 1st biennium renewal)

Dr. Beakey will review current CDC data and guidelines, pathophysiology of HIV/AIDS, relevant principals of immunity, appropriate laboratory testing and integrative immune system support. This overview presentation will address current epidemiological information, prevention and safety measures. Current research and therapy options will be reviewed for chronic immune challenged patients. An integrative approach to care including nutritional support will be presented.

(Speaker provided by PCS Labs)

3:20pm-5:00pm

Tampa

Walter H. Schmitt, D.C., D.I.B.A.K., D.A.B.C.N. /Kerry McCord, D.C., DIBAK

Injury, Inflammation and Relief: Essential Nutritional Factors (Risk Management)

In this stand-alone session, systemic nutritional and biochemical factors that can cause, enhance, and prolong pain are addressed. The "Seven Chemicals That Cause Pain" will be discussed as well as additional information from his popular "Essential Fatty Acid Metabolism and Associated Nutrients" presentation. Finding hidden food allergies (present in so many of our patients) will be discussed and Dr. Schmitt's peer-reviewed paper on the subject will be reviewed. For those interested in the principles of applied kinesiology, oral nutrient testing will be demonstrated and for non-AK physicians, nutrient-based therapeutic procedures will be discussed, including supplementation and dietary considerations. These powerful, highly effective pain relief techniques are based on Dr. Schmitt's popular book "Stop Your Pain Now!"

(Speaker provided by Biotics Research Corporation)

Doctor Sessions

Saturday, August 28, 2010 PM cont...

3:20pm-5:00pm

Sanibel 2-3

Michael Hall, DABCN

Neurologic Consequences of Antipsychotic and Antidepressant Medications – What Every Chiropractor Must Know(Clinical CE)

An increasing amount of the population is taking psychiatric medications. Chiropractors should be aware of how these medications alter the nervous system of our patients. Dr. Hall will review the clinically important aspects of these medications and what the chiropractor can do to help these patients.

(Speaker provided by IACN)

3:20pm – 5:00pm

Sun Ballroom

Sal LaRusso, D.C., Ken Dougherty, D.C., & [Gene Jenkins, DC](#)

Florida Licensing Laws & Rules (Florida Laws and Rules)

The 2 hours of Florida Laws and Rules is designed to familiarize practicing physicians with new Florida laws and rules to make sure each physician has a complete understanding of them.

3:20pm-5:00pm

Sarasota 1-2

[George R. Moon, D.C., M.S., DACBN](#) / [John Gaffney, D.C., DACBN, DACNB, FACCN, CCN, FIACA](#)

/ [Stephen Grand, D.C, DACBN](#)/ [Trudy Moon Eisel, D.C.,CCN,DACBN](#)

Clinical Nutrition Forum: The Prenatal Pediatric and Aging Patient (Risk Management)

Risk factor considerations for care of the pregnant mother and young child are extremely important. The nutrient requirements and possible consequences of nutritional deficiencies are presented. OTC meds, herbal, vitamin and mineral contraindications are reviewed. Blood testing parameters that require caution, a specialist referral and proper notations will be explained. Appropriate record keeping of treatment, testing, nutritional protocols and follow-up are stressed. The role of the Council on Nutrition of the American Chiropractic Association in providing leading-edge education, higher education benefits, including an ACBN Diplomate in Nutrition, and value of independent, third party (NCCA) certification will be discussed.

(Speaker provided by ACBN/Biotics Research Corporation)

Doctor Sessions

Sunday, August 29, 2010 – AM

8:00am-9:00am

Sanibel 2-3

[Luis Carlos Vera, DC, DIBCN, DIBE, FIBE](#)

Electrodiagnostic Testing of the Median Nerve and Relevance to Clinical Practice (Clinical CE)
Electrodiagnostic procedures pertaining to the median nerve consisting of nerve conduction studies and needle electromyography. Specific emphasis on median nerve neuropathy beneath the transverse carpal ligament in the region of the wrist (aka: carpal tunnel syndrome) and its relevance in the clinical setting.

(Speaker provided by IACN)

8:00am-9:40am

Sun Ballroom AC

[Mollie Frawley, R.N.](#)

Medicare Documentation (Documentation)

A detailed review, dissection and discussion of Medicare's documentation requirements as described in the Local Carrier's Determination (LCD) for Chiropractic Services. The intent of the program is to help the chiropractic practitioner understand what the minimum criteria are and how compliance with these criteria in all medical records can be a tool for ensuring quality care and for winning reimbursement disputes, regardless of payer.

8:00am-9:40am

Tampa

John Gaffney DC, DACBN, DABCN, CCN, FACCN / Stephen Grand, DC, DACBN / [George R. Moon, D.C., M.S., DACBN](#)

Clinical Nutrition Forum: New Label Laws, Nutrient Interactions & Cautions (Risk Management)

This forum will present an overview of the standard of care, prevention of adverse consequences, and essential safeguards to minimize risk factors when assessing and prescribing nutritional supplements. This information is essential for practices of all types, including general supplement recommendations (multi-vitamins, calcium, EFAs, green foods) and clinical nutrition practices. Attendees will learn how to accurately interpret nutrition supplement labels, the new label laws and recent contamination reports. Whole food supplementation myths will be dispelled, and deceptive marketing practices explored. Drug, herbal and nutrient interactions, cautions and contraindications will be reviewed. The important roles of the ACA Council on Nutrition and the American Clinical Board of Nutrition (ACBN) in providing leading-edge education, ACBN Diplomate benefits and the value of independent 3rd party (NCCA) certification will be explained.

(Speaker provided by ACBN and Biotics Research Corporation)

8:00am-9:40am

Miami

[David Hogsed, DOM](#)

Ethical Guidelines for Chiropractic Nutrition (Ethics)

"That chiropractor just wants to sell me pills!" Unfortunately, this is a common negative perception of chiropractors who provide nutritional supplements in their office. In Ethical Guidelines for Chiropractic Nutrition, David Hogsed, D.O.M., shares how chiropractors can overcome this stereotype by practicing common sense ethics for nutritional supplement recommendations. Topics include how to make a patient's nutritional supplement program as inexpensive as possible and patient education resources that explain why supplements are necessary in today's world.

(Speaker provided by Standard Process, Inc.)

Doctor Sessions

Sunday, August 29, 2010 – AM...

8:00am-9:40am & 10:20am-Noon

Sanibel 1

[Lynn Lafferty, PharmD, ND, CNC](#)

Balance Your Patients Hormones without a Prescription (Clinical CE)

This program examines saliva testing of cortisol over 1 day (circadian rhythm); insulin, and sex hormones and how you can balance them without needing a prescription for prescription chemical or bio-identical hormones; insulin or prescription sugar balancing drugs. It also looks at the role of hormones in sleep, weight, and mood disorders.

(Speaker provided by Standard Process, Inc.)

8:00am-9:40am & 10:20am-12pm

Tallahassee

Jay Robbins, DC, DACBN, CCN

Chiropractic Nutrition – Digestive Disorders (Clinical CE)

How many times have you delivered the perfect adjustment just to find that the same subluxation patterns come back over and over again?

Chiropractic nutrition is the use of diet and food supplements to support the chiropractic adjustment and the tool for addressing the biochemical aspect of the subluxation. The subluxation is the way the body speaks to us about its needs. Disturbances in function cause specific subluxations by way of the *viscero-somatic reflex*. Chronic visceral dysfunction and or overload will cause a persistent or recurring subluxation. Relying on the perfect testimony of the recurring subluxation to determine nutritional needs enables the doctor of chiropractic to accomplish great things. In school we were taught all about the importance of the viscerosomatic reflex but not really how to address it. *In this session we will be focusing on sugar handling problems, chronic fatigue and fibromyalgia in relation to acute cervical and chronic low back subluxation findings. We will also be discussing calcium metabolism and several key elements to help nutritionally support patients with muscle spasm, trigger points, joint pain and inflammation.* Dr. Robbins teaches practical and functional testing which help to determine ones nutritional status and need. We live in an energy-starved nation where pain and inflammation are unfortunately the norm. This information taught in this session will open the door of your clinic to thousands of potential new patients who may not have sought you out otherwise.

(Speaker provided by Standard Process, Inc.)

9:00am-9:40am

Sanibel 2-3

[David Taylor, D.C., DABCN](#)

The Evidence Informed Neurological Practice (Clinical CE)

Chiropractors employing clinically effective chiropractic medicine use the best evidence from research to inform their decisions. This lecture from Dr. Taylor will disclose the steps to ensure that you are providing the finest and most advanced care available by employing the relevant literature. Access and utilization of research in the private practice will be discussed at length.

(Speaker provided by IACN)

Doctor Sessions

Sunday, August 29, 2010 – AM/PM

10:20am-Noon

Sun Ballroom AC

[Jerry True, D.C., FIACN](#)

Red Flags in Spine Disorders and Potential Neurosurgical Referral (Medical Errors)

This lecture is a medical errors course for chiropractic physicians covering the need for potential neurosurgical referral. Red Flags in spine disorders are those potential problems that may lead to the need for surgery. Patients with advancing neurological deterioration unresponsive to treatment require a neurosurgical consultation. However not all patients with advancing neurological symptoms continue to deteriorate and thus comanagement and recovery is often possible. This course will cover many spinal conditions resulting in myelopathy and review the risk factors of the disorders. Different types of intervention will be discussed to provide the treating Chiropractic Physician with background information on different surgical and nonsurgical procedures for selected disorders of the spine.

(Speaker provided by North American Spine)

10:20am-Noon

Tampa

[Kerry McCord, D.C., DIBAK](#)

Injury, Inflammation and Pain Relief: Risk Management Considerations (Risk Management)

The adaptive effects of injuries (ancient and recent) and inflammation secondary to fatty acid imbalance will be discussed in light of their influence on muscle imbalance, acute and chronic pain. Specific assessment and treatment procedures will be demonstrated. Risk management considerations when treating with both manual and nutritional treatment procedures will be discussed and emphasized. The importance of a physiologically based, basic science driven, neurological hierarchy for the ordered application of clinical procedures for risk prevention will be presented. These cutting-edge, highly effective, clinical procedures are based on the comprehensive, diagnostic and treatment techniques, and nutritional protocols pioneered by Dr. Wally Schmitt, and the Quintessential Applications A(K) Clinical Protocol reference manual, co-authored by Drs. McCord and Schmitt.

(Speaker provided by Biotics Research Corporation)

10:20am-Noon

Sanibel 2-3

Brent Unger, DC, CCSP

Clinical Applications of Laser Therapy for the Lower & Upper Extremities (Clinical CE)

The course is designed to introduce clinicians to the scientific and clinical principles involved in the use of new laser technology for an active physical medical practice. The course focuses on all aspects of light and explores the physics, physiology, and clinical applications of the innovative technology and is designed to meet the needs of the novice phototherapy clinician.

(Speaker provided by Multi Radiance)

Doctor Sessions Sunday, August 29, 2010 – PM

1:00pm-2:40pm

Sun Ballroom AC

[John Lockenour, D.C.](#)

Documentation of CMT Codes (Documentation)

Since 1997 the chiropractic profession has been utilizing specific codes to describe the adjustment. This two-hour presentation will discuss the development and utilization of these codes. Relative values and required procedures for utilization will be developed. Detailed information on frequency, documentation, and proper reporting will be demonstrated.

(Speaker provided by Foot Levelers, Inc.)

1:00pm-2:40pm

Tampa

[Kerry McCord, D.C., DIBAK](#)

Injury, Inflammation, and Pain Relief: What to do First Next and Last (Clinical CE)

In this stand-alone, dynamic, hands-on workshop, participants will learn to apply clinical procedures within the context of a neurological hierarchy that encourages a direct and powerful impact on positive clinical outcomes. An introduction to the use of manual muscle testing as a window on neurological function will provide a basis for relieving the adverse consequences of injuries, inflammation and pain – no applied kinesiology or manual muscle testing experience is needed. These groundbreaking techniques may be easily integrated into a practice of any type. Attendees will be able to apply these powerful modalities Monday Morning! They are based on the comprehensive, diagnostic and treatment techniques pioneered by Dr. Wally Schmitt and the Quintessential Applications A(K) Clinical Protocol reference manual, co-authored by Drs. McCord and Schmitt.

(Speaker provided by Biotics Research Corporation)

1:00pm-2:40pm & 3:00pm-4:40pm

Tallahassee 1-2

[David Hogsed, DOM](#)

Essential Lab Tests for the Modern Patient (Clinical CE)

Blood chemistry can provide a wealth of information about your patients' nutritional status, but the task of interpreting a blood chemistry panel can often seem overwhelming. In this presentation, David Hogsed, D.O.M. shares the simple (and essential) blood tests that every modern patient needs, as well as nutritional strategies to support optimal blood chemistry. New laboratory tests that assess thyroid, cardiovascular, and bone health will also be discussed.

(Speaker provided by Standard Process, Inc.)

Doctor Sessions

Sunday, August 29, 2010 – PM cont...

3:00pm - 4:40pm

Sun Ballroom AC

Stephen Grand, DC, DACBN / [Kenice Morehouse, D.C., D.A.C.B.N./](#) [John Gaffney, D.C., DACBN, DACNB, FACCN, CCN, FIACA](#)

Clinical Nutrition Forum: Integrating Clinical Nutrition: Documentation Essentials (Documentation)

This is an introduction to proper documentation for physicians who assess and prescribe supplementation in their practice. This information is crucial for providers for all types - whether they prescribe a few basic vitamin or "whole food" formulas,, marketing as harmless, or run a high volume, functional medicine practice. Nutritional assessments and supplements prescribed must be accurately documented, in a precise format. A step-by-step outline of a complete documentation procedure will be provided, with emphasis addressing the specific requirements of a nutrition practice. A nutrition case study will be presented as an overview of the complete documentation process. These procedures comply with the high standards set by both the ACA Council on Nutrition and the American Clinical Board of Nutrition (ACBN) by providing leading-edge education, rigorous examination, practical case studies and current research requirements.

(Speaker provided by ACBN and Biotics Research Corporation)